Ecowise Products Inc.

St. John's, NL

"We educate buyers on the environmental benefits of our products and they in turn educate their customers."

Nycki Temple, Co-Owner Ecowise Products Inc.

Ecowise Products Inc. manufactures a wide range of environmentally friendly products utilizing materials such as hemp, organic cotton and recycled plastic for fleece. In addition to buying supplies and products from ecofriendly suppliers, the owners also strive to encourage environmental stewardship within the operation of their business by recycling, reducing and reusing materials that might normally be discarded.

Co-owner Nycki Temple believes that promoting environmental leadership within the business community does not have to be complicated and can be made as simple as incorporating locally offered eco-services within the operation of a business. For example, a



restaurant owner might use locally grown organic foods, or other entrepreneurs can support recycling depots or promote and participate in community-based environmental projects. It all helps nurture an environmental consciousness among entrepreneurs and establish an ecoefficient network within the business community.

To learn more about Ecowise Products Inc. visit www.ecowiseproducts.com (E)